



# FUNDRAISING PACK



The Congo Tree  
Registered Charity in England and Wales: 1152557

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**Thank you for choosing to fundraise for the Congo Tree! Our work wouldn't be possible without the support of incredible fundraisers like you.**

By fundraising for us, you're empowering young people in the Democratic Republic of Congo to develop as leaders and change the story of their country and their future.

We've put together this fundraising pack to get you set up for what we hope will be a fun and memorable experience. We're here to help you every step of the way, so please contact us if we can support your fundraising in any way. Your main point of contact is our UK team leader Harmony whose e-mail address is [harmony@thecongotree.org.uk](mailto:harmony@thecongotree.org.uk). You can meet the rest of the UK team [here](#).

We wish you all the best with your fundraising efforts!

## THE STORY SO FAR...

This year, we're celebrating 10 years of The Congo Tree in action; 10 years of inspiring, equipping and supporting over 1000 young leaders in the Democratic Republic of Congo. As the DRC has been severely impacted by poverty and ongoing conflict, we need to be training young leaders to create and make the most of their opportunities.

We keep our costs minimal. But with inflation and insecurity in the DRC and the cost-of-living crisis in the UK, as well as shifting exchange rates, our funds are running low.

To ensure we have another 10 years ahead of us, we're celebrating our anniversary with 10 weeks of fundraising from 21<sup>st</sup> April - 30<sup>th</sup> June with the ultimate aim of raising £10,000 (or more)! Your donation will help to keep the Congo Tree running - helping us to cover costs such as rent, salaries and things like phone credit to check in regularly on our young people.



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## YOUR FUNDRAISING IDEA

As we're celebrating 10 years of The Congo Tree in action, the theme for this fundraising campaign is—you've probably guessed it —the theme of 10. The Congo Tree is big on creativity, so you can do just about anything around this theme to fundraise for us. Here are 10 ideas for some inspiration:

- Take on our **10K challenge** (we've got a specific fundraising pack for you with more info on this)
- Host a **Congo-inspired dinner party** for up to 10 friends (we've got a specific fundraising pack to help you out with this too!)
- A 10-hour dance-a-thon, game-a-thon, or jump-a-thon!
- Host a fundraising event such as a gig or craft workshop with a suggested donation for the entry price
- 10-hour sponsored silence
- Do you have any hobbies or hidden talents? You could offer 10 short online classes
- Offer a service for £10 e.g., a car wash
- 10,000 steps a day

We can't wait to find out what you come up with!

## START RAISING MONEY

Once you've decided on your fundraising idea, it's easy to set up your fundraising page to collect donations from friends, family, and colleagues. You can set up your fundraising page via this link: <https://thecongotree.enthuse.com/cf/10-for-10> and then click on 'fundraise for us' or 'start fundraising.'

## REQUEST YOUR T-SHIRT

Send an e-mail to Harmony at [harmony@thecongotree.org.uk](mailto:harmony@thecongotree.org.uk) to get your hands on a free Congo Tree 10-year T-shirt so that you can look the part as you fundraise.

## SPONSORSHIP FORMS

Sometimes, pen and paper is the only way. You can find the sponsorship form on our website to print and use – an example and a link are added at the end of this pack.



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Due to GDPR requirements, each sponsor should fill out their own individual form. Please ask your sponsors to read the Gift Aid statement, and if they're a UK taxpayer, to provide their address (with postcode) if they want us to be able to claim back the additional 25% on top of their donation.

You can add an offline donation to your personal fundraising page by following the instructions [here](#). Once your fundraising is completed, you'll need to post or scan and email your completed sponsorship forms to the Congo Tree address, and transfer the money to the main Congo Tree fundraising [page](#) or directly to our bank account (please contact us for details).

## SHARE THE FUN!

Please share your fundraising efforts on social media and tag The Congo Tree. We're on Instagram, Facebook, Twitter, and LinkedIn. We generally use any of the following hashtags: #thecongotree #TCT #bepartofthestory #wyld. For your fundraising activity please also use #10for10.



*"The funds received from The Congo Tree have enabled me to fulfil my dream of being a young entrepreneur in my village. I have become a positive example and role model for many in my community. I am also solving problems in my community because my pharmacy and the sale of medicine helps many sick people."*

*Joseph, Young Leader in Masisi*

**We hope that our 10-for-10 fundraising campaign can help us raise enough funds to help many more young people, like Joseph.**

**Thank you for being part of the story!**



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## EXAMPLE SPONSORSHIP FORM

Available at: <https://thecongotree.org.uk/featured/10-for-10/>

## SPONSORSHIP FORM



Name of fundraiser: \_\_\_\_\_

Event / challenge: \_\_\_\_\_

Name of sponsor: \_\_\_\_\_

Amount donated: £

Date collected: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Gift Aid Declaration:** I wish for The Congo Tree to Gift Aid my donations today and in the future. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in the tax year it is my responsibility to pay any difference.

To gift-aid your donation please tick the box ☐ and provide your full home address:

\_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_



### The Congo Tree

Registered charity no: 1152557

c/o 84 Kimbolton Road, Bedford, MK40 2PD

[www.thecongotree.org.uk](http://www.thecongotree.org.uk)

Please send copies/photos of completed forms to [hello@thecongotree.org.uk](mailto:hello@thecongotree.org.uk) or to the postal address.



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